



The Association  
for Science Education

Promoting Excellence in Science Teaching and Learning

**Imagine a shop window in which to display your product or advertise your service.**

**Now imagine a captive audience of *all of your target customer groups*, in a format which will be constantly referred to between now and 2007 ....**

...one hundred and forty seven pages long with only forty available for advertising, the ASE Annual Conference Handbook is that shop window. Advertising space is scarce because this is essentially a reference bible for the 4000 delegates who will be attending this highly anticipated event. These will include primary, secondary and further education teachers and lecturers, technicians, manufacturers, advisors and trainers, all with science as their foremost concern.

The conference will comprise in excess of 350 varied lectures and workshops over three inspiring days. There will be current research updates including lectures from esteemed scientists, hands-on practical teaching experiences and an unmissable commercial exhibition showcasing the latest resources for making science accessible to young people.

The entire programme is an education for the delegates as well, offering a fantastic opportunity to network and share best practice in an environment where the emphasis is also firmly on fun and socialising.

A magnet for those who return year after year, the handbook is a highly competitive arena in which to advertise. If you wish to be in the running for a share in this valuable space, contact Rebecca as soon as possible on 01254 247764. Good luck. Advertising rates are as follows: full page £600.00 , half page £350.00



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