

# ASE Annual Conference **2026** Partnership Opportunities



**ASE  
ANNUAL  
CONFERENCE**  
**#ASEConf2026**

**University of  
Nottingham**  
8-10 January 2026





ASE's Annual Science Education Conference brings together science educators from across the globe. It's a unique opportunity for teachers, technicians, teacher trainers, researchers, STEM organisations, exam boards, school suppliers and academics to immerse themselves in the world of science education - to learn, network, be inspired and leave motivated for the year ahead.

In 2025, our three day event welcomed over 1200 delegates, 250 speakers, 50 exhibitors and delivered over 14,000 CPD hours. Participants were able to attend workshops, lab sessions, lectures, panel discussions, exhibition stands, networking events and demonstrations on a whole host of topics - including AI, practical work, sustainability, climate change, wellbeing, managing behaviour, diversity and inclusion, curriculum and assessment and much much more.

We are returning to the **University of Nottingham** for ASE Conference 2026 and look forward to another exciting conference filled with energy, community support and above all - science.



## Association for Science Education | Annual Conference 2026

08 - 10 January 2026

**University Park Nottingham**  
Nottingham NG7 2RD



*"Excellent sessions. Came away buzzing."*

*"My brain is fizzing with ideas."*

*"I feel recharged after meeting with such wonderful colleagues."*

*"From start to finish, the event offered insightful sessions on the pressing issues and emerging trends shaping science education today."*

*"Absolutely worth the trek from Spain to attend!"*

*"This year was so well organised. The scheduled breaks made such a difference."*

*"The quality of sessions was exceptional."*



**230+**  
sessions

**1,200+**  
attendees

**50+**  
exhibitors

**91%**  
positive impact  
on CPD

**80%**  
will use ideas in  
practice

**87%**  
likely to  
return

**87%**  
likely to  
recommend



*"I feel renewed with enthusiasm for the whole profession of teaching and particularly my own genuine love of science. This has given me a new lease of life and I can't thank you enough."*



## Why Support the ASE Conference?

The **ASE Annual Conference** is the standout event in the UK science education calendar – a vibrant, high-profile gathering of teachers, technicians, thought leaders and key influencers from across the sector.

This is a unique opportunity to have a presence at the heart of science education, with unrivalled access to science educators – from classroom teachers and technicians to education leaders and policy influencers. As a sponsor, you'll benefit from:

- Exceptional brand visibility across a national stage
- Direct engagement with delegates who shape and deliver science education
- Opportunities to showcase and demo your products, insights, knowledge, services, equipment and online platforms
- Insight into current challenges and priorities facing science education
- An opportunity to celebrate and have fun with science education professionals
- A powerful platform to demonstrate your commitment to excellence in science education, high-quality professional development, and the long-term success of educators and learners alike

Join us and be part of something that **inspires, connects, and empowers** those at the forefront of science education.

Plus opportunities to sponsor sessions, lanyards, bags as well as fliers and advertising. More information on each package can be found below.

To discuss in more detail please contact [lynnladbrook@ase.org.uk](mailto:lynnladbrook@ase.org.uk)







## Headline Partner

**(£13,000 (+VAT) - One Organisation Only)**

Our headline sponsor plays a key role in the success of Annual Conference. As headline partner, your organisation will feature prominently across the Conference, sending a clear signal to science educators that you place a high priority on the professional development and wellbeing of science educators.

## Benefits Include:

### Conference Sponsorship

Prominent recognition as Headline Sponsor in all marketing materials, press releases, delegate badges, mailings, website, conference programme and signage.

### Logo Placement

Logo prominently displayed on conference website, Conference App and digital backdrops.

### Large Exhibition Stand

First choice of premium booth space in the exhibition hall, providing maximum exposure to conference attendees (stand size limit will apply: a large stand is typically maximum 5x1m. Additional space may be charged extra).

### Delegate Bag Inserts

Opportunity to include two branded promotional materials or merchandise in delegate bags distributed to all attendees or split by a Primary or Secondary Audience.

### Sponsored Session

Opportunity to host up to three dedicated sessions during the conference program (education content aligned with company products/solutions/services) time slots tbc.

### VIP Access

Complimentary VIP passes for up to five company representatives, granting access to full programme and ASE networking events – e.g. Conference Reception and Professional Registration and Honorary Members Lunch.

### Mailing to Delegates

Inclusion of organisation support to conference delegates highlighting sponsorship and inviting delegates to visit your booth and sessions.

### Social Media Promotion

Recognition on conference social media channels with up to five dedicated posts highlighting your sponsorship prior and/or during Annual Conference.

### Digital Screen Advertisement

Inclusion of organisation's advert on digital screens strategically placed around the conference venue.



# Conference Partner

**(£7,500 (+VAT) Six organisations only)**

Partner with us to sponsor a Focus Day – tailored to support a specific professional community within science education, such as Technicians, Primary, Early Careers, Post-16, Secondary or Teacher Developers. Specially curated to offer high-impact quality CPD with a defined audience, they provide valuable insights, networking, and professional learning opportunities. As a sponsor, you'll have a unique opportunity to align your organisation with a professional group, demonstrate sector leadership and contribute meaningfully to their development and success.

## Benefits Include:

### Conference Sponsorship

Exclusive recognition as Conference Partner for your chosen professional community on marketing materials, website, programme and event signage.

### Networking Reception Sponsorship

Exclusive recognition as the sponsor of your chosen networking Reception or Breakfast, providing prime networking opportunities with conference attendees.

### Sponsored Sessions

Opportunity to host a dedicated session aligned with chosen professional community and promoted in curated programme.

### Medium Exhibition Stand

Choice of medium booth space 4x1m in the exhibition hall, providing exposure to conference attendees.

### Digital Screen Advertisement

Inclusion of organisation's advert on digital screens strategically placed around the conference venue.

### Delegate Bag Inserts

Opportunity to include two branded promotional materials or merchandise in delegate bags distributed to all attendees.

### Logo Placement

Logo displayed on conference website and conference app.

### Bespoke Emailing

Inclusion of organisation support in mailing to conference delegates highlighting sponsorship and inviting delegates to visit your booth and session and inviting them to visit your booth and session.

### Social Media Promotion

Recognition on conference social media channels with a dedicated post highlighting your sponsorship.

# Reception Partner

**(£5,500 (+VAT) Three organisations only)**

Sponsoring one of our flagship conference receptions offers prime visibility and direct engagement in a relaxed, high-profile networking setting. It's a chance to connect with delegates, showcase your support for science education, and align your organisation's key communities in science education. Receptions include:

- ASE Professional Registers and Honorary Members' Reception (Thursday Lunch)
- ASE Members' Reception (Thursday evening)
- ASE Global Science Exchange (Friday Lunch)
- ASE Big Science Quiz and Social (Friday evening)

## Benefits Include:

### Reception Sponsorship

Exclusive recognition as Reception Sponsor in marketing materials and signage.

### Logo Placement

Logo displayed on conference website and event banners.

### Reception Exhibition Stand

Opportunity to feature banners and table top stand within Reception area, plus up to three VIP passes for reception providing exposure to conference attendees.

### Delegate Bag Inserts

Opportunity to include two branded promotional materials or merchandise in delegate bags distributed to all attendees.

### Standard Exhibition Stand

Booth space (2x1m) in the exhibition hall, providing exposure to conference attendees.

### Social Media Promotion

Recognition on conference social media channels.







## Other Opportunities:

### **Exhibition Space: From £950 +VAT**

Stand in exhibition: Includes two complimentary delegate passes. Tables/scanners and chairs available on request at an additional cost.

### **Sponsored Session: £500 +VAT**

Host a sponsored session. All sponsored sessions are 50 minutes long and programmed to avoid keynotes and sessions on similar theme. Includes complimentary day pass for two speakers. Limited number of slots available.

### **Delegate bag inserts: From £200 +VAT**

Include branded promotional inserts or merchandise in delegate bags distributed to all attendees. Fliers and materials to be delivered to ASE by 17th December 2025.

- **All bags:** £450 (+ VAT) per insert
- **Primary:** £200 (+VAT) per insert
- **Secondary:** £300 (+VAT) per insert

### **Delegate Bags: £2,500 + VAT**

Sponsor our delegate bags - all delegates keep their bags filled with exhibition goodies, leaflets and fliers - organisation branding and artwork on one side of bag. £2500 (+ VAT).

### **Lanyards £3,500 +VAT**

Feature your company logo on delegate lanyards.

### **Digital Advertising: £250 +VAT**

Inclusion of organisation's advert on digital screens strategically placed around the conference venue. Content (no longer than 30 seconds) to be supplied in MP4 format. £250 (+ VAT).

## What our exhibitors say ...



*"We had good interaction with the end users of our product directly."*

*"Lab staff were incredibly accommodating, all personnel from ASE I interacted with were fantastic and helpful."*

*"Lovely venue, very busy exhibition space. Good refreshments. Lovely to meet members of the ASE team, who were very visible at the event."*

*"Delegates were happy to have details scanned, and it was easier to get that information compared to paper."*





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