

Book Proposal Guidelines

Millgate welcomes proposals from new authors. These guidelines are meant to help you prepare a book proposal. If you would like us to consider working with us on a book for publication, please answer all the questions here. Your answers will help us think about your book idea and its market potential. Don't worry if you haven't got all of the information, just send us the ideas that you have so far, every book has to start somewhere!

Please email your proposal to submissions@millgatehouse.co.uk

About the Book

- Title
- Subtitle
- Author(s)
- Short Description

Rationale

- Why is there a need for this book?
- How long will it remain up-to-date?
- What is the current educational context for your book?
 - Have recent changes in the educational landscape made your book particularly relevant right now?

Content

- What is the 'mission' of this book? (In other words, what do you hope it will do?)
- What will the content cover? To answer these questions fully, please give:
 - an overview of the book and a statement of its aim.
 - a list of chapter headings or chapter focuses
 - a sample chapter/activity, if available or
 - a sample of workshop resources on which you intend to base the book.

Please provide any sample content in a word document. **Please do not insert tables or images into the document, simply reference them in the text and provide them as a separate file.**

Readership

- Who is the readership (audience) for this book?
- Does your book have an international appeal? If you think it does, please state why, and in which countries.
- Are there special professional groups, educational (or other) organizations or institutions who would be interested in your book? Please list them.

Competition

- What are the competing books in the market? Please list them, with title, author, publisher, price and year of publication.
- How is your book different from competing books?
- If you genuinely think that your book does not have any direct competition, please provide us with information about comparable or similar titles in the market.

Marketing

- How much input do you intend to have in marketing the book?
- Will you be running workshops and conference sessions?
 - If so, is this something that you anticipate doing for the foreseeable future?
- Do you have a good social media presence (Facebook, Twitter etc.)?
- Are you willing to write articles and blogs?

Your background

Please give a brief biographical paragraph here.

Please give:

- a list of your relevant publications
- a list of the professional bodies or educational organisations or institutions you are affiliated with
- your contact details (full postal address, email address, daytime telephone number)

Timescale

Publication to an agreed deadline is fundamental to good publishing.

- How much time are you able to give to writing and attending meetings. (Please be realistic.)
- Is the content of the book time sensitive e.g. responding to a recent change in the curriculum and therefore needing to be published quickly.

Other information

If there is any other information you think would help support your proposal, please include it.

Thank you and we look forward to receiving your proposal!