

Careers HELP

Your life has just been made easier if you are responsible for giving careers guidance.

There is a new comprehensive FREE careers toolkit available on the SACU website called Careers HELP, which can be accessed at www.sacu-student.com/help

Careers HELP has been designed for Years 8-10 (ages 13-15) and introduces the concept of 'careers' for when GCSE choices are made. Together with the SACU Career quiz, set for Years 11-13 (ages 16-18), it creates a seamless service from first choice to selection of university and tertiary providers.

For teachers and advisers charged with giving careers advice and guidance, it is a valuable tool and directory, supporting given advice and promoting students to take ownership of their careers.

Careers HELP is new and has been developed by the Horners City of London Livery Company and SACU, supported by Livery Schools Link and the Educators' Company. It has many attractive and unique features:

- It is simple, portable and personal to the student, promoting ownership of their career. It uses the familiar technology of mobile phones.
- It covers **all jobs** through three levels of aspiration, catering for all students, not just those heading for university.
- It is targeted at Years 8-10, when early career choices are made.
- The quiz uses **graphic images** and is quick and easy to use.
- It creates personal profiles, named after 'bugs', in several visual formats, allowing students to explore possibilities in their own career 'cloud'.
- It provides up-to-date information on labour markets, degree and



apprentice overviews and links to other websites.

- It is an important tool and database for teachers and advisers, allowing light touch management of the careers advisory function.
- It meets 5 of the Gatsby benchmarks and satisfies the Government aim to introduce career thinking earlier to the student.
- The App and its databases update automatically.
- It is **free to all users**.

We strongly encourage you to try Careers HELP to find out what this 'one-stop' system can offer your students and see that it can simultaneously ease your role in giving careers counselling. It removes the constant need to research rapidly-moving careers information and lightens the Gatsby load. HELP was tested and well received in several different types of educational establishments and is already being used by students in over 30 geographically-spread schools. Having your students register for HELP can bring you an extra source of data.

We do not believe that a career choice made at Year 9 (age 14) is necessarily the one that starts a working life, but this toolkit fulfils several additional important functions. It imparts a **direction**, it demonstrates ranges of jobs that could be available to students, and introduces them to the 'world of work'. It can promote classroom dialogue around such questions as 'What sort of bug are you? – I'm a dragonfly'.

Once tried, we are confident that you will agree that Careers HELP

is a valuable unique addition to the careers landscape and is a godsend for teachers and advisers. Therefore, you will encourage your students to '**Get the Career BUG!**'

A new Coat of Arms was approved by the College of Heralds in 1988,

recognising the Horners' links to the polymer industry.

If you look carefully, you will see a polymer chain woven into the crown, and a benzene ring at the base of the narwhal horn.



British Council International School Award

The International School Award rewards schools that have shown a commitment to embedding international awareness and understanding within their class or school.

The International School Award is available in 16 countries and is well regarded by school inspection bodies and ministries of education globally.

For more information, please visit: <https://www.britishcouncil.org/school-resources/accreditation/international-school-award/about>